



Celebrate the DOI 2023 with 

This year yEFIS is working on a campaign that highlights the contributions of early career researchers to immunological research that addresses public health needs, new diagnostic tools or clinical applications.

In the video (or audio / animation) we would like to know what you are working on and how this improves public health or patient outcomes!

**Don't want to be in front of the camera on your own?** No problem! Ask your colleagues or PI / department heads to join you! We are furthermore looking for infographics that we can share on social media either as stand-alones or accompanying your video!

**Please include the following info:**

- ✓ Introduction incl. position, university, group, the lab space
- ✓ Disease/ field you're working on (broader topics e.g. breast cancer, improving vaccine adjuvants...)
- ✓ What particular problem you are addressing and how you do it (in terms that are understandable by a lay audience)
- ✓ Why is this important for the field? / the general public?
- ✓ If you are interviewing someone e.g. a PI you could add the following: *Why is their topic meaningful to them and to the greater public and since when are they working on it?*

General instructions

- ✓ Max time of the video should be 5-8 mins - we will prepare a 3 min teaser for social media posts
- ✓ You can conduct the video either in English or your native language (in that case please provide us with an English translation so we can add captions)
- ✓ Many more examples and inspiration can be found here:  
<https://www.youtube.com/@dayofimmunology6022> ; <https://www.immunopaedia.org.za/>

Technical information (videos)

- ✓ If you use a smartphone, it must be in the HORIZONTAL position. If you are using a PC webcam or a phone camera, please try to ensure it is supported to avoid shaking
- ✓ Front light that illuminates, possibly natural (no window behind)
- ✓ Check the sound quality when you are finished recording
- ✓ Use [our Zoom background](#) for interviews

Recording information (videos & audios)

- ✓ Start recording and wait 2-3 seconds before starting to talk
- ✓ Present yourself e.g. "Hi, I'm Alex, I'm a *student / PhD/ postdoc* and I'm working at the *name your institute, country*"

Submitting your video

- ✓ Please save the recording with your surname and country in .mp4 format for videos or .mp3 for audios
- ✓ Upload your file(s) to [our Drive](#)
- ✓ Send an email to [yefis@efis.org](mailto:yefis@efis.org) (Subject: DOI2023 - upload) to inform us about your upload
- ✓ Please don't forget to enclose the [signed authorization](#) (for video and audio recordings) - the videos will be uploaded on our yEFIS youtube channel as well as shared on Twitter, LinkedIn and Instagram
- ✓ **Deadline for sending your questions: 31<sup>st</sup> March 2023**

**We are looking forward to your contributions! Follow us to see your videos going live on the Day of Immunology 2023!**

Twitter: [@y\\_efis](#) - [@EFIS\\_Immunology](#) - [@iuis\\_online](#)  
Websites: [yefis.org](#) - [efis.org](#) - [iuis.com](#) - [immunopaedia.com](#)

**Thank you! Dankeschön! Merci! Grazie!**