



Celebrate the DOI 2023 with **yEFIS**

This year yEFIS is working on a campaign that highlights the contributions of early career researchers to immunological research that addresses public health needs, new diagnostic tools or clinical applications.

In the video (or audio / animation) we would like to know what you are working on and how this improves public health or patient outcomes!

Don't want to be in front of the camera on your own? No problem! Ask your colleagues or PI / department heads to join you! We are furthermore looking for infographics that we can share on social media either as stand-alones or accompanying your video!

Please include the following info:

- ✓ Introduction incl. position, university, group, the lab space
- ✓ Disease/ field you're working on (broader topics e.g. breast cancer, improving vaccine adjuvants...)
- ✓ What particular problem you are addressing and how you do it (in terms that are understandable by a lay audience)
- ✓ Why is this important for the field? / the general public?
- ✓ If you are interviewing someone e.g. a PI you could add the following: *Why is their topic meaningful to them and to the greater public and since when are they working on it?*

General instructions

- ✓ Max time of the video should be 5-8 mins - we will prepare a 3 min teaser for social media posts
- ✓ You can conduct the video either in English or your native language (in that case please provide us with an English translation so we can add captions)
- ✓ Many more examples and inspiration can be found here:
<https://www.youtube.com/@dayofimmunology6022> ; <https://www.immunopaedia.org.za/>

Technical information (videos)

- ✓ If you use a smartphone, it must be in the HORIZONTAL position. If you are using a PC webcam or a phone camera, please try to ensure it is supported to avoid shaking
- ✓ Front light that illuminates, possibly natural (no window behind)
- ✓ Check the sound quality when you are finished recording
- ✓ Use [our Zoom background](#) for interviews

Recording information (videos & audios)

- ✓ Start recording and wait 2-3 seconds before starting to talk
- ✓ Present yourself e.g. "Hi, I'm Alex, I'm a *student / PhD/ postdoc* and I'm working at the *name your institute, country*"

Submitting your video

- ✓ Please save the recording with your surname and country in .mp4 format for videos or .mp3 for audios
- ✓ Upload your file(s) to [our Drive](#)
- ✓ Send an email to yefis@efis.org (Subject: DOI2023 - upload) to inform us about your upload
- ✓ Please don't forget to enclose the [signed authorization](#) (for video and audio recordings) - the videos will be uploaded on our yEFIS youtube channel as well as shared on Twitter, LinkedIn and Instagram
- ✓ **Deadline for sending your questions: 31st March 2023**

We are looking forward to your contributions! Follow us to see your videos going live on the Day of Immunology 2023!

Twitter: [@y_efis](#) - [@EFIS_Immunology](#) - [@iuis_online](#)
Websites: yefis.org - efis.org - iuis.com - immunopaedia.com

Thank you! Dankeschön! Merci! Grazie!